

# TheShare

WINTER 2023 | JCU NEWSLETTER

## JCU IS LIKE FAMILY

As Jordan Credit Union has grown throughout the years, one of our goals has been to keep our friendly, trusted, hometown feel for our members and staff. It's important to know that your credit union cares about you and your family, with a relationship that can grow, change, and support you along your life stages. This has definitely been the case for me personally. My journey as a member and employee of JCU started over 40 years ago and continues to make a huge impact in my life today.

My relationship with JCU began in high school when I decided to participate in a work release program during my senior year. I was hired as a part time teller, becoming the sixth employee of a small staff working out of the building that is our Sandy branch today, (after many additions and remodels!) next to Mt. Jordan Middle School. At 17 I had not had much need for financial services, so learning how to handle my own money while helping others with theirs was a very valuable experience that has helped me throughout my life.

As the credit union has grown to include over 80 employees at seven locations, the opportunities to meet and work with so many wonderful people, both members and fellow staff, during my career at JCU have felt more like family than work. As a credit union team, we truly want to be a part of our member's life journey, making personal connections along the way, while helping with all that life brings in your financial world. We want you to feel like family too.

Thank you all for a fabulous 40 years as part of the JCU family. Here's to a wonderful new year in 2023, and many more to come!

### EILEEN ECKMAN

Chief Operations Officer & Executive Vice President

## WE WILL BE CLOSED

January 2	New Year's Day (Observed)
January 16	Martin Luther King Jr. Day
February 20	Presidents Day

## SAVE THE DATE

**2023** WEDNESDAY  
**MARCH 15**  
BEGINS  
**ANNUAL MEETING 7:00 PM**

### JOIN US ONLINE:

[jordan-cu.org/2023-annual-meeting](https://jordan-cu.org/2023-annual-meeting)



**10,000** STARTING POINTS

## PLATINUM<sup>+</sup> REWARDS

Our Platinum+ JCU Rewards VISA credit card is better than ever! Take advantage of 10,000 starting points, contactless enabled cards, and a wide array of rewards to redeem.

[jordan-cu.org/loans/visa-credit-card/](https://jordan-cu.org/loans/visa-credit-card/)

Points earned for qualifying transactions at one point per one dollar on Platinum+ Rewards VISA Credit Cards. Total points are based on the total transaction amount, with total points rounding to the nearest dollar. Some transaction types may not be eligible for point accrual. Points expire 48 months from the date earned. 10,000 bonus points will be given immediately for new reward accounts opened. Visit JCU Rewards in Online Banking to view the rewards catalog. No annual fee. Transactions fees such as foreign fees (1% of the transaction in USD), late payment fees, or other account fees may apply. Your interest rate will be based upon creditworthiness. APR will vary with the market based on the Prime Rate and subject to change without notice. The maximum interest rate over the life of the loan is 17.99%. Membership eligibility required.



## TICKET TO WIN SAVINGS™

Each month, a member of the credit union has a chance to win \$500 while at the same time earning entries toward a grand prize of \$5,000, which will be drawn at the end of each year. JCU is the first credit union in Utah with its own in-house prize linked savings program designed to encourage members to save for the future.

### MONTHLY WINNERS

Gaye	January, 2022
Tafuna	February, 2022
Cherene	March, 2022
Lisa	April, 2022
Loretta	May, 2022
Miguel	June, 2022
Barend	July, 2022
Albert	August, 2022
Sue	September, 2022
Patricia	October, 2022
Sue	November, 2022

## START YOUR TICKET TO WIN SAVING TODAY!

[jordan-cu.org/ticket-to-win](http://jordan-cu.org/ticket-to-win)

\*Void where prohibited by law. All participants must have an open Ticket to Win Savings™ account, be at least 18 years of age, and a member in good standing at Jordan Credit Union. All qualifications must be achieved each cycle to generate tickets automatically. One Ticket to Win™ account per tax number only (SSN, ITIN).

See full rules and regulations at [jordan-cu.org/ticket-to-win](http://jordan-cu.org/ticket-to-win)

## WITH YOUR HELP, WE DELIVERED HUNDREDS OF PAIRS OF SHOES FOR LOCAL KIDS IN NEED

A special thank you to our members, staff, and partners. In 2022, Jordan Credit Union staff purchased, gift-wrapped, and delivered 556 pairs of shoes to local kids in need. We couldn't have done it without our incredible, generous members.



## FOLLOW US ON SOCIAL MEDIA

We would love to interact with you on social media! Follow us for cyber security and financial tips, as well as other fun facts about Jordan Credit Union history, and promotions. Join us!



# 2023 Volunteer Board of Directors Candidates

## TWO SEATS UP FOR ELECTION

**CHECK YOUR MAILBOX FOR THE PHYSICAL COPY OF THE SHARE FOR YOUR OFFICIAL BALLOT. TO BE CONSIDERED ELIGIBLE, OFFICIAL BALLOTS MUST BE SIGNED AND POSTMARKED BY 2/10/23.**

### LaMar Beckstead (Incumbent)

I have been a member of Jordan Credit Union for 48 years and had the pleasure of serving for 20 years.

2003 to 2009 JCU Supervisory Committee.

2009 to 2012 Advisor to the Board of Directors.

2012 to 2015 Vice Chairman on the Board.

2015 to 2018 Chairman of the Board.

2018 to 2023 Board Member, Finance Officer.

I received B.S., M.E.D. and E.D.S. degrees from Brigham Young University. In 1997 I retired as a principal with the Jordan School District. I have received the following awards during my service to the credit union: Supervisory Committee award, Credit Union Services award, Credit Union Leadership award, Credit Committee award, Board of Directors award, Technology award, Edward A. Filene award, Fredrich W. Raiffersen award, and the Roy T. Bergen award.



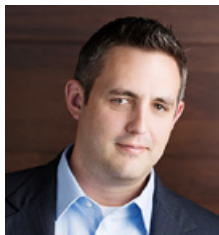
### Doug Denning

A Financial Analyst at The Church of Jesus Christ of Latter-Day Saints. I grew up in a small town in Idaho and experienced many life growing experiences that created my identity. In 1997, I graduated from the University of Utah in finance, leading me to my current position. The experience that would qualify me for this position: 10 years insurance experience. A good understanding of P&C, life, and health products. Held a securities license for series 63 & 6. 33 years of experience working for the Church in several positions. Negotiation meetings for airlines, hotels, rental car, and other travel contracts. Responsible for inventorying assets pertaining to audio visual products throughout the campus. Currently manage the vehicle budget. This involves regular meetings to determine market projections. Personally hold several properties in my portfolio.



### Chris Finley (Incumbent)

I have been blessed to be involved with the Jordan Credit Union board since 2019. Having grown up in Midvale, I appreciate the critical role the credit union has played in education locally for teachers and families. I am excited about what is happening currently and what the future holds for the credit union. Despite a difficult few years, I have been impressed with the dedication and strength of the employees and members. I am grateful for the opportunity to serve and look for new ways to provide more value to the members. I am excited about the vision of Jordan Credit Union and its growth with the purpose to keep current and offer more member benefits. My broad professional experience in law, real estate, and business allows me to provide valuable service as a member of the board. I look forward to continued education and service to the members of the credit union, and would welcome the chance to continue to serve on the board.



### Ben Chapman

I've been a member of Jordan Credit Union for over eight years. My wife and I moved to West Jordan in 2004, shortly after starting our family. I completed the full-time MBA program at Brigham Young University in 2016, starting the program with five children and graduating with six (which I believe was a record—even for BYU). With our home bursting at the seams, we subsequently moved to South Jordan in 2017.

My professional experience spans business management, finance, accounting, real estate, lending, and financial technology. Over the years, I have started and managed multiple small businesses with full P&L responsibility. In the past, I've also owned and managed multiple real estate portfolios, at one time exceeding 100 different properties. I look forward to serving you and bringing the perspective of a father, business owner, employee, homeowner, neighbor, and long-time south valley resident to contribute to the board.

